The old Lakewood was a sleepy, little town, a well-known resort for the wealthy and a retreat for presidents and the celebrated of a gilded age. Today’s Lakewood is a vibrant, exciting place of natural beauty and urban cosmopolitism. Its lakes, parks and the quaint touches of its Victorian past are ongoing reminders of the town’s resort heritage. Home to New Jersey’s second Catholic university and the world’s largest Rabbinical college, Lakewood today brims with the youthful vitality that is part of an academic community drawn from many corners of the world.

Business opportunities abound in Lakewood not only because of its location, but also because of its on-going growth and phenomenal development. Lakewood is situated near several major roads, including the Garden State Parkway. It is within an hour and a half of New York City, Philadelphia, Atlantic City and the state capitol of Trenton, and only a few miles from beaches, boardwalks, and malls.

Its central location in the state and access to major roads have continued to spur on major building projects, touching all aspects of life in Lakewood. In April 2001, a $22 million baseball stadium built with Urban Enterprise Zone (UEZ) funds opened with the first game of the Lakewood BlueClaws, a “Single A” Minor League affiliate of the Philadelphia Phillies. By April 2003, the Lakewood BlueClaws drew one MILLION people to its stadium, FirstEnergy Park – recording New Jersey’s and the South Atlantic League’s quickest baseball team to reach that mark in the shortest period of time.

The newly renovated historic Strand Theater, designed by world-renowned theater architect Thomas Lamb and opened in 1922, is listed on the New Jersey and National Register of Historic Places. Offering year-round entertainment in plush, air-conditioned surroundings, the Strand continues to be a perfect venue to showcase its season of comedians, musicals, dinner theater, stars from television and movies, and legendary musical entertainers. A new gallery for dinner-theater-in-the-round, smaller shows, and receptions includes a catering facility, dance floor, and handicap accessible restrooms.

Besides business opportunities, Lakewood abounds in leisure and cultural activities. There are 15 free municipal playgrounds, a township park, lakes, three county parks, two public golf courses, a private golf course, historical sites to visit, and many fun-filled summer events. And the parking is free!

Parks are popular for relaxation, picnics, and recreation of all kinds...from hiking, biking, and fitness trails to volleyball, basketball, tennis courts, and open playing fields for almost every sport. Ocean County Park, once the 323-acre estate of John D. Rockefeller, has three lakes, one for swimming and one for fishing. Many recreational activities surround beautiful Lake Carasaljo, including an exercise trail; a 4.5 mile path for walking, running, and biking; fishing and picnicking. Rowboats and paddle boats can be rented Memorial Day through Labor Day and the All Wars Memorial Amphitheater is the site of many community events and concerts, scheduled throughout the summer. Most sites have restrooms and are handicap accessible.

For business or pleasure, leisure, excitement, and fun – it’s Lakewood! Lakewood looks like a small, scenic town, but its 25 square miles and over 60,000 residents encompass everything: large corporations, small businesses, a brand new baseball stadium, a historic theater, all types of leisure and recreation, and even an easy commute to the hustle and bustle of nearby cities. Come see for yourself.
**Historic, Cultural & Educational Sites**

**M. Christina Geis Art Gallery**
Located in the Arts and Sciences Center, Georgian Court University • (732) 364-2200, Ext. 348
Monthly exhibits of professional artists from the Middle-Atlantic States are displayed October through March. The works of Georgian Court art majors are displayed February through September. Gallery hours: Monday through Friday, 9 am - 8 pm. Weekends and summers by appointment.

**Did You Know?**
…Georgian Court University was formerly the estate of financier George Jay Gould.

**Ocean County Park**
700 Route 88
(Ocean Avenue)
(732) 506-9090
This magnificent facility has a rich and fascinating history. Many specimen trees imported by John D. Rockefeller still stand. Open: 9 am - Dusk.

**Full Spectrum Gallery**
316 Main Street (Route 88), Lakewood • (732) 363-7500
Exhibits change monthly at this charming downtown location. There is always something new to see in the recently renovated gallery. Art classes, picture framing, and art supplies are also available. Gallery hours are Tuesday - Friday, 10 am - 5 pm; Saturday, 10 am - 2 pm.

**Lakewood Heritage Commission Museum**
655 Princeton Avenue (School Administration Building)
Exhibits of Lakewood memorabilia and artifacts. Handicap accessible from the 6th Street entrance. Tuesday, Wednesday, Thursday & Sunday, 2 - 5 pm; Closed Sundays during July & August.
… and additional exhibits are located at
231 Third Street (Municipal Building) - 1st & 2nd Floors, Monday through Friday, 9 am - 5 pm.

**Georgian Court University**
900 Lakewood Avenue • (732) 364-2200
Established in 1908, Georgian Court is a comprehensive Catholic university founded and sponsored by the Sisters of Mercy. This beautiful campus features an elaborate mansion, casino (both of which are on the New Jersey and national Register of Historic Places), gardens, and fountains. Tours are available for groups of 15 or more by appointment.

**Beth Medrash Govoha**
601 Private Way • (732) 367-1060
Founded in 1897 and established in Lakewood in 1943, Beth Medrash Govoha is the leading school of advanced Rabbinical and Talmudic studies in the United States.

**Sister Mary Grace Arboretum Historic Gardens**
Georgian Court University
900 Lakewood Avenue • (732) 364-2200, Ext. 345
Tours are available for groups of 15 or more by appointment to visit four classically designed gardens: an Italian Garden, a Sunken Garden, a Formal Garden and a Japanese Garden.

**The Strand Theater**
Fourth Street & Clifton Avenue • (732) 367-7789
Designed by world-renowned theater architect Thomas Lamb, this 1,066 seat theater, opened in 1922, is listed on the New Jersey and National Register of Historic Places. This air-conditioned theater is open all year. Tours available by appointment. (See pages 10 & 11 for more information.)
“Music in the Parks”
Some of the finest school music ensembles in the United States perform for top honors at this annual spring “Music in the Parks” festival. Nearly 10,000 school musicians perform over a seven-day period every May and June. Admission to the performance is free. For information call (732) 367-5606.

Lakewood Lions Charity Renaissance Festival
Come experience the days of yore and the excitement of the “Middle Ages,” including jousting, games, exhibits, and demonstrations. This annual event is held in September at the Village of Pine Park in the Realm of the Barony of Carillion in the East Kingdom. For information call (732) 905-1065.

“Summer Carousel of Music” Free Concerts
The 45-piece Lakewood Municipal Band, one of the oldest active municipal bands in the country, and The Lakewood Jazz Ensemble, a professional 30-piece big band that has played with Dizzy Gillespie, Maynard Ferguson, Arturo Sandoval, and the Glenn Miller Band, give performances throughout the summer. For information call (732) 905-3685.

July 4th Concert & Fireworks
The Lakewood Municipal Band performs an evening concert at the Lakewood Amphitheater. The concert is followed by a spectacular fireworks display over Lake Carasaljo at 9 pm. For information, call (732) 905-3685.

South Jersey Canoe & Kayak Classic
Try a variety of canoes and kayaks on the waters of Ocean County Park (Route 88). This June paddle-sport event offers clinics, equipment, and technique demonstrations along with contests for both kids and adults. Rain or shine. Free admission. For information, contact Ocean County Parks Department (732) 506-9090.

All outdoor events are subject to inclement weather cancellations.
The Lakewood BlueClaws

Lakewood is the home of the award-winning “Single A” Minor League baseball team, the Lakewood BlueClaws. The BlueClaws, the South Atlantic League affiliate of the Philadelphia Phillies, play their April to September season at FirstEnergy Park, Lakewood’s “fan-friendly” 6,588 seat stadium located at the intersection of New Hampshire (CR623) and Cedar Bridge Avenues (CR528).

Reserve seating tickets are $9.00 ($6.00 for children 5-12 and 60+ seniors). General admission tickets are $6.00.* Reservations are available for group outings, picnics, birthdays, luxury suites, and for the party decks as well. For more information contact the Lakewood BlueClaws at (732) 901-7000 or visit them online at…


Phone: (732) 901-7000
Office: Mon. - Fri., 9 am - 5 pm; Sat., 9 am - 3 pm.

ClawsCove: Store hours…
Mon. - Fri., 10 am - 5 pm; Sat., 10 am - 3 pm; and during all games.

*Prices represent 2004 Season Ticket pricing and are subject to change in the future.
Sit back in a plush seat, enjoy the magnificence of your surroundings, and let us entertain you, your family, and friends in the air-conditioned environment of the historic Strand Theater in downtown Lakewood. Broadway quality shows, dance, symphonic and popular music, famous entertainers of stage and screen, and many classic children’s programs will captivate you and add a touch of grand theater to your shore-area visit.

Charge your tickets by phone!
(732) 367-7789
www.strandlakewood.com
Fourth Street & Clifton Avenue

Did You Know?...
In the early 1900’s, renowned theater architect Thomas W. Lamb was commissioned by the Ferber Amusement Company to design a theater in Lakewood, a quality resort location, as a “try out” town before moving a show to New York.

Opened in 1922 in an era before electronic amplification, the Strand features excellent acoustics, exemplary sightlines. The Strand Theater is listed on the New Jersey and National Registers of Historic Places.
Visitors and residents alike flock to the All Wars Memorial Amphitheater, on the north shore of Lake Carasaljo near Routes 9 and 88, to enjoy such annual community events as July 4th fireworks and free concerts performed by the 45-piece Lakewood Municipal Concert Band or The Lakewood Jazz Ensemble, a 20-piece big band. The amphitheater is an inviting place to relax and enjoy a magnificent view of the lake. Call (732) 905-6085 for dates.

The public is invited to visit the Lakewood Airport, situated near FirstEnergy Park, home to the Lakewood BlueClaws. The airport is the base for more than 60 private aircraft, two flying clubs and the Pinelands Squadron of the Civil Air Patrol. With the new 3,450 ft. long runway, it can accommodate most single- and twin-engine aircraft. The airport has facilities for fuel and repair services, a flight school, aircraft rental and sales, charter service, and tiedowns. The airport is a “work in progress” with plans for hangars; a new access road; and terminal building and restaurant in the near future.

Did You Know? …The PGA Tour attributes its beginning to a golf tournament that was held in Lakewood in 1899.
Lake Carasaljo
Route 9 (River Avenue) • (732) 367-6737
Lake Carasaljo, named for the three daughters (Caroline, Sally and Josephine) of Joseph W. Brick, land baron and industrialist, is surrounded by a 4.5 mile hiking trail, complete with exercise stations. Boat rentals are available during the summer season. A boat ramp, playground, and picnic facilities are also available. The summer concert series “Summer Carousel of Music” takes place at the All Wars Memorial Amphitheater, located near the lake. The 4th of July fireworks display is held on the lake each year.

Pine Park
500 Country Club Drive, off County Line Road (Route 526) (732) 367-6737
Pine Park encompasses 158 acres of recreation, including softball fields, playgrounds, tennis courts, basketball courts, handball courts, and picnic areas (by reservation).

Lake Shenandoah County Park
Route 88 (Ocean Avenue) (732) 506-9090
One-hundred-acre Lake Shenandoah Park boasts soccer and softball fields, or volleyball and tennis courts. Besides more than a dozen playgrounds, there are exercise and bike trails; on-site row boats, paddle boats, and canoe rentals; and several parks, some of which have swimming and fishing. The John F. Patrick Sports Complex, due to open in the summer of 2005, will add an additional four baseball fields and four soccer fields.

Lake County Park
Route 88 (Ocean Avenue) (732) 506-9090
Biking, walking, swimming, and cross country skiing are popular activities within the park. Other facilities include tennis courts, soccer and softball fields, and picnic areas (reservation required).

Ocean County Park
Route 88 (Ocean Avenue) (732) 506-9090
Biking, walking, swimming, and cross country skiing are popular activities within the park. Other facilities include tennis courts, soccer and softball fields, and picnic areas (reservation required).
1. **D’ZIO PARK**, Locust & New Hampshire Avenues
   Basketball, baseball, playground, picnic area, shelter, parking lot.

2. **HEARTHSTONE PARK**, Hearthstone Drive
   Playground, baseball, parking lot.

3. **SUNSET PARK**, Sunset Avenue
   Basketball, baseball, playground, picnic area, shelter, parking lot.

4. **PINE PARK**, W. County Line Road & Country Club Drive
   Basketball; six softball fields, four with lights; three sheltered picnic areas, one with covered stage; six handball courts; five tennis courts; walking and running trails; parking lot.

5. **CANTERBURY PARK**, Canterbury Drive
   Basketball, playground.

6. **FRANK BARTOLF SPORTS COMPLEX**, Brook Road
   Little League field, playground with shelter, football field, two soccer fields, parking lot.

7. **NORTH BEACH PARK**, North Lake Drive
   Playground, parking lot.

8. **NUMBER 5 SCHOOL**, East 4th Street
   Playground, shelter, parking lot.

9. **REVEREND CLAYTON PARK**, John Street
   Playground, shelter, softball field, basketball.

10. **SOUTH BEACH**, South Lake Drive
    Playground, parking lot.

11. **OAK STREET SCHOOL**, Oak Street
    Playground with apparatus for special needs, and a regular playground, parking lot.

12. **CLIFTON AVENUE SCHOOL**, Between 6th & 7th Streets
    Playground, parking lot.

13. **SPRUCE STREET SCHOOL**, Spruce Street
    Playground, basketball, parking lot.

14. **HEAD START**, East 8th Street
    (between Princeton Avenue and the railroad).
    Playground.

15. **COMMUNITY CENTER**, 20 4th Street
    Playground, basketball, Community Center building with weightroom and indoor recreation. Monday-Friday, 9 am - 9 pm. (732) 367-0040.
Lakewood boasts a variety of culinary delights, including fast food, kosher, and American, Chinese, Italian and gourmet restaurants. Below is just a sampling of what you can expect to find...

**Restaurants**

- **Angles Cafe & Grill**
  In the Ramada Inn
  2373 Route 9 (River Avenue)
  (732) 364-7900

- **Attilio’s Pizzeria**
  1091 Route 9 (River Avenue)
  (732) 363-3533

- **Bacoli Pizza**
  Rt. 88 & New Hampshire Avenue
  (732) 886-7054

- **Bagel Nosh (Kosher)**
  380 Clifton Avenue
  (732) 363-1115

- **Brandy’s**
  1380 Route 88
  (732) 364-4860

- **Burger King**
  Seagull Shopping Center
  1328 Route 9 (River Avenue)

- **Charlie Brown’s Steak House**
  400 Route 70
  (732) 367-4818

- **Chianti Ristorante**
  15 Route 9 (River Avenue)
  (732) 364-4661

- **Clafin House at Lakewood Country Club**
  145 Country Club Drive
  (732) 363-8125

- **Crystal Palace Restaurant & Diner**
  1601 Route 9 (Corner Route 526)
  (732) 364-7272

- **Finnigan’s**
  101 Locust Street
  (732) 364-7900

- **Frank’s Pizza & Restaurant**
  Town & Country Shopping Center
  1900 Route 70
  (732) 477-4103

- **Glatt Bite (Kosher)**
  184 E. Kennedy Boulevard
  (732) 363-6884

- **Granny’s Homemade Kitchen**
  1900 Shorrock Street
  (732) 477-6777

- **Green House Restaurant**
  978 Route 9 (River Avenue)
  (732) 730-9955

- **The Grille at Woodlake Country Club**
  25 New Hampshire Avenue
  (732) 367-4500

- **Italian Affair**
  1203 Route 70
  (732) 370-4111

- **La Dolce Vita Restaurant**
  1880 W. County Line Road
  (732) 370-9870

- **La Petite France (Kosher)**
  185 Kennedy Boulevard
  (732) 942-9926

- **Laketon Inn**
  100 Second Street
  (732) 364-8192

- **Little Sicily**
  Route 9 (River Avenue) & Chestnut Avenue
  (732) 905-5007

- **Madison Diary Restaurant (Kosher)**
  68 Route 9 (Madison Avenue)
  (732) 886-7054

- **McDonald’s**
  1200 Route 9 (River Avenue)
  (732) 901-4400

- **Pagoda Tea House**
  700 Route 70
  (732) 363-8888

- **R&S Kosher Restaurant**
  416 Clifton Avenue
  (732) 886-7054

- **The View at Eagle Ridge Golf Club**
  Augusta Boulevard (off Cross Street)
  (732) 901-4900

*Call ahead for restaurants hours of operation.*

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**Lodging**

- **Best Western Leisure Inn ★★★**
  1600 Route 70, Lakewood, NJ
  (732) 367-0900

- **Econo Lodge ★★**
  450 Route 9 (Madison Avenue), Lakewood, NJ
  (732) 363-8530

- **Ramada Inn ★★**
  2373 Route 9 & Route 70 (River Avenue), Lakewood/Toms River, NJ
  (732) 905-2626

Diamonds following lodging name represents “AAA Tourism Editors Evaluation” as of 2004.
Park & Shop

SAVE HERE! Lakewood offers buyers an Urban Enterprise Zone **3% SALES TAX** in its quaint downtown stores, several small malls, and designated shopping areas. Shop at any retail establishment that has the **3%** emblem as shown above and save!

Don’t worry about parking in Lakewood — it’s **FREE PARKING** either on the street or in six Township municipal lots located in the downtown area.

**Phone Numbers & Websites**

**Lakewood Township**
(732) 364-2500 • www.twp.lakewood.nj.us

**Lakewood Chamber of Commerce**
(732) 363-0012 • www.mylakewoodchamber.com

**Lakewood Airport**
(732) 363-6400 • www.lakewoodairportnj.com

**Lakewood BlueClaws**
(732) 901-7000 • www.lakewoodblueclaws.com

**Ocean County Park System**
(732) 506-9090 • www.oceancountygov.com

**The Strand Theater**
(732) 367-7789 • www.strandlakewood.com

**Kimball Medical Center**
(732) 363-1900 • www.sbhcs.com
“Peaceful, pleasure-loving Lakewood.” This quote appeared in Rudyard Kipling’s 1891 American Notes. At the turn of the century, Lakewood was a haven for the rich and famous. It was a premier resort visited by presidents, financiers, literary figures, entertainers and famous sports personalities. U.S. Presidents Grant, Cleveland, Wilson, Taft, and T. Roosevelt all visited or stayed at one of Lakewood’s luxurious hotels. Oil baron John D. Rockefeller and financier George J. Gould maintained estates here. Literary giants Rudyard Kipling, Mark Twain, William Cullen Bryant, Oliver Wendell Holmes, Joseph Pulitzer, and Sholom Aleichem visited and met at local residences and hotels. Boxers “Gentleman Jim” Corbett, Max Baer, Buddy Baer, Max Schmeling, and Joe Louis trained for bouts in Lakewood. The New York Giants baseball team chose Lakewood for spring training during 1895 and 1943, 1944, and 1945. Visiting entertainers included Italian tenor Enrico Caruso; famous bandmaster John Philip Sousa; actress Helen Hayes; comedians Milton Berle, Burns & Allen, and Alan King; and song stylist Pearl Bailey.

Though far from complete, the list of luminaries who visited the small town of Lakewood was indeed extraordinary. Not many local towns can boast of having such an array of famous and influential people as part of its history.