

## **NOTICE OF AWARD OF CONTRACT**

The Lakewood Development Corporation has awarded a contract, without competitive bidding, as a Professional Service for:

### **LAKWOOD UEZ DIRECTORY, OUTREACH AND MARKETING PROGRAM – YEAR II**

This contract is available for public inspection in the office of the Lakewood Development Corporation (LDC), Lakewood Municipal Building, 231 Third Street, Lakewood, New Jersey during regular working hours, 9:00 a.m. - 5:00 p.m., Monday through Friday (with the exception of legal holidays).

<b>AWARDED TO:</b>	<b>PERFORMANCE MARKETING NJ, INC. 3122 Fire Road, Ste 202 Egg Harbor Township, NJ 08234</b>
<b>SERVICES:</b>	<b>Advertising, Marketing and Research</b>
<b>TIME PERIOD:</b>	<b>2/1/2026 - 1/31/2028</b>
<b>COST:</b>	<b>Not to Exceed \$125,000.00</b>

David Klein  
Executive Director  
Lakewood Development Corporation  
March 17, 2026