

Lakewood Development Corporation
Notice of Official Meeting
Tuesday, April 2, 2024
1:30 PM
Meeting via Video Conference
AGENDA

1. CALL MEETING TO ORDER

Announcement of Meeting Compliance with “Sunshine Law.”

Adequate notice of this meeting has been provided in accordance with the provisions of the **Senator Byron M. Baer Open Public Meetings Act**, Chapter 231 P.L. 1975, 10:4-6 by notice published in The Asbury Park Press on December 23, 2023, and by posting of same on the Lakewood Township website and in the office of the Municipal Clerk, Office of the Lakewood Development Corporation and on upon the public bulletin board of the Lakewood Municipal Building.

Meetings of the Lakewood Development Corporation shall be conducted remotely. Access to the meeting be provided to the public via electronic means until further notice.

2. ROLL CALL

Raymond Coles, *Liaison & Vice Chairman* (); Deborah Fuentes, *Liaison* (); Lieb Gold (); Michael McNeil (); Abraham Muller, *Chairman* (); Eli Rennert (); Rabbi Moshe Zev Weisberg, *Secretary/treasurer* (); Patrick Donnelly, *Municipal Manager; Alternate* ().

3. FLAG SALUTE:

4. MOTION TO APPROVE MINUTES FROM: March 5th, 2024

5. PROJECT REPORTS:

- Lakewood Shuttle Liaison Report – Lipa Klein
- LSTA – Abe Krawecz
- LCSC projects – Alex Lowinger

6. OLD BUSINESS:

- 5-year Plan Update
- Lakewood Study Square

7. NEW BUSINESS:

- Business Development Officer

8. REPORT OF CORPORATE COUNSEL:

9. DIRECTOR’S REPORT: (Current Statistical information and reports may include such Reports as: 2nd Generation Quarterly Reports; Financial Status Reports; current project reports and Media Clippings for your review.) *Items discussed in the Director’s Report will be voted. Questions regarding Consent Agenda items may be asked during the Director’s Report.*

10. COMMITTEE REPORTS:

11. PUBLIC COMMENTS: (N.J.S.A. 10:4-6)

12. COMMENTS BY TRUSTEES:

13. CHAIRMAN'S COMMENTS:

14. CONSENT AGENDA: IT IS THE PRIVILEGE OF ANY MEMBER OF THE BOARD OF TRUSTEES TO REMOVE FROM THE CONSENT AGENDA ANY ITEM FOR QUESTIONING. DISCUSSION AND VOTE. LIKEWISE, ANY MEMBER OF THE PUBLIC IN ATTENDANCE MAY REQUEST OF THE CHAIRMAN AN ITEM BE REMOVED FROM THE CONSENT AGENDA.

15. NON-CONSENT AGENDA: ROLL CALL - EACH RESOLUTION WILL BE VOTED UPON SEPARATELY:

- Resolution 24-4-1 - Authorizing New Hire - Business Development Officer (BDO) - \$60,000 annually and benefits
- Resolution 24-4-2 - Amending UEZ Zone Administration Budget Year 2024 – \$684,321.00
- Resolution 24-4-3 - Authorizing Acquisition of an LDC Vehicle - \$40,000
- Resolution 24-4-4 - Awarding Small Business Technology Incentives - \$15,000
- Resolution 24-4-5 - Awarding Grant to Lakewood Study Square – Stefansky - \$250,000
- Resolution 24-4-6 - Award of Contract – Lakewood Success Project – Video4YourBiz LLC – Skaist - \$50,000
- Resolution 24-4-7 – Authorizing Funds for Commercial Appraisal - \$7,000
- Resolution 24-4-8 – Awarding Contract for Professional Services - \$9,950

16. CLOSED SESSION

- Negotiations

17. ADJOURNMENT

PUBLIC MEETING ACCESS information:

Live streaming of the meeting accessed here: www.townhallstreams.com/towns/lakewood_twp_nj

To join the virtual Webex meeting go to the following website:

<https://lakewoodnj.webex.com/meet/LakewoodDevelopmentCorporation> | Access code: 792 038 480

To join the virtual Webex meeting via phone call: (408) 418-9388 | Access code: 792 038 480

Public Comment during the public portion of the meeting can be made by “raising your hand” by dialing *3 if by phone or clicking the “hand” icon if by internet and wait patiently to be called upon. Comments can also be emailed 8 hours prior to the meeting to: UEZComments@Lakewoodnj.gov

Comments by mail can be sent to: Lakewood Development Corporation, 231 3rd Street, Lakewood NJ 08701; written comments must be received by 12:00 PM a day before the meeting.

Any public comments made during or post a meeting related to an LDC Board of Trustees meeting must also be sent to UEZComments@Lakewoodnj.gov to receive a response. Staff will make best efforts to read them at the public portion of the meeting, however they may or may not be read due to staff being engaged in the meeting in

progress. Emails sent 8 hours prior to the meeting are guaranteed to be read at the meeting if they abide by the submission guidelines.

Proper decorum by the public will be strictly enforced. A complete review of rules and guidelines for public participation in remote public meetings can be found here: [http://bit.ly/LDC Rules for Remote Public Meetings](http://bit.ly/LDC_Rules_for_Remote_Public_Meetings)

REMINDER – NEXT VITURAL BOARD MEETING – May 7th, 2024

DRAFT

RESOLUTION 24-4-01

Resolution of the Lakewood Development Corporation Authorizing the Hire of a Business Development Officer

WHEREAS, the Lakewood Development Corporation was established under applicable State law to provide the administration of the township of Lakewood's Urban Enterprise Zone as the Zone Development Corporation; and,

WHEREAS, it has been determined that a need exists to hire a Business Development Officer (BDO) to perform the primary duty of new UEZ business registration, to collect data regarding available job opportunities as well other duties as described in a document titled "BDO Position - Job Description For Hire"; and

WHEREAS, based on the qualifications, experience, and education the Board of Trustees has deemed Moshe Bender able to conduct the duties and responsibilities of same; and

WHEREAS, effective May 6, 2024, the LDC will hire Moshe Bender for the position of BDO and will pay him an annualized compensation of \$60,000 per year and benefits; and

WHEREAS, the LDC deems it necessary in order for the BDO to perform his tasks, the LDC will purchase a car, computer and accessories and cell phone and accessories; and

WHEREAS, the UEZ 2024-1 SGF - UEZ Administration Budget will be amended to cover the costs of the new hire; and,

NOW THEREFORE, BE IT RESOLVED that the Board of Trustees of the Lakewood Development Corporation do concur and direct the hire of a Business Development Officer and authorize the Executive Director to execute all necessary agreements.

I HEREBY CERTIFY the above resolution to be a true copy of a resolution duly adopted by the Board of Trustees of the Lakewood Development Corporation at its meeting held on the 2nd day of April 2024.

Rabbi Moshe Zev Weisberg, Secretary/Treasurer
David Klein, Secretary Designee

Lakewood Development Corporation

Business Development Officer Job Description

We are looking to employ a driven and detail-oriented Business Development Officer (BDO) to increase UEZ business registration in the program and to identify and source job opportunities within the Lakewood UEZ area for Lakewood residents. The BDO will assist LDC staff in promotional events, canvassing businesses and gathering participating business data, surveys, project development and applications to the UEZ authority.

The LDC BDO will develop a deep understanding of the UEZ mission, its benefits for registered businesses and the program dynamics. BDO will learn all aspects and details regarding LDC's Financial Assistance Program and provide assistance to LDC staff where required. Ultimately, an exceptional business development officer should have strong business acumen as well as demonstrate excellent management, communication, and analytical skills.

Business Development Officer Responsibilities:

- Canvass all businesses throughout the Lakewood UEZ footprint.
- Explain UEZ program benefits to new prospects and register non-participating businesses into the program.
- Assist new businesses with the registration process and assist existing registered businesses with annual reports and tri-annual recertifications.
- Gather and record participating UEZ business data.
- Inquire of and source available job opportunities from all businesses within the UEZ footprint.
- Perform surveys.
- Assist with networking and promotional events.
- Assist with research into additional Federal, State, County and private funding sources that can collaborate with the UEZ in providing benefits and services to UEZ businesses.
- Assist in coordinating and facilitating LDC sub-committee meetings.
- Other responsibilities as they may develop.

Business Development Officer Requirements:

- Proven experience working as a business development officer or similar role.
- Proficiency in all Microsoft Office applications.
- The ability to travel as needed.
- Excellent analytical, problem-solving and management skills.
- Exceptional prospecting and decision-making skills.
- Effective communication skills.
- Strong business acumen.
- Detail-oriented.

RESOLUTION 24-4-02

A Resolution of the Lakewood Development Corporation Amending Authorization of Use of Second-Generation Zone Assistance Funds for Fiscal Year 2024

WHEREAS, the Township of Lakewood was awarded designation as an Urban Enterprise community effective November 1, 1994, meeting the qualifying criteria as an urban-depressed city with unemployment rates exceeding the State's averages; and

WHEREAS, in order to continue operation and administration of UEZ projects and activities the Lakewood Development Corporation, a corporation administering the Lakewood Urban Enterprise Zone Program, a project is hereby created for the purpose of financing the personnel and administration expenses associated with projects and activities that will lead to increased economic activity or encourage private investment and job creation; and

WHEREAS, the Lakewood Township Committee at their meeting on January 9th, 2024 approved appropriation of Zone Assistance Funds for the UEZ Zone Administration & Project Management Budget 2024 in the amount of 507,500.00; and

WHEREAS, the Zone Assistance Fund project titled UEZ 2024-1 SGF: UEZ Zone Administration and Project Management approved by the Lakewood Township Committee January 9th, 2024 shall be amended to be increased by \$176,821.00 for a total budget of \$684,321.00; and

WHEREAS, pursuant to N.J.S. 52:27H-88(c) in order to fund the Administration Budget from funds deposited in the Enterprise Zone Assistance funds, the governing body must adopt a resolution approving said budget and authorizing the use of Second-Generation Zone Assistance Funds.

NOW, THEREFORE, BE IT RESOLVED, by the Board of Trustees of the Lakewood Development Corporation does hereby approve the amendment of project UEZ 2024-1 SGF: UEZ Zone Administration and Project Management to be increased to an amount of \$684,321.00.

I HEREBY CERTIFY that the above is a true copy of a Resolution duly adopted by the Board of Trustees of the Lakewood Development Corporation Lakewood, County of Ocean, at its meeting held on the 2nd day of April 2024.

Rabbi Moshe Zev Weisberg, Secretary/Treasurer
David Klein, Secretary Designee

Salaries	\$	331,542.00
Director Car Allowance	\$	2,000.00
Benefits	\$	174,179.00
travel	\$	500.00
Rent	\$	12,000.00
insurance + corporate filing	\$	13,500.00
copier maintenance	\$	3,000.00
training	\$	3,000.00
telephone	\$	3,000.00
postage	\$	1,000.00
membership	\$	1,000.00
equip. purchase	\$	11,000.00
supplies	\$	4,000.00
other Professional Services	\$	67,000.00
legal Services	\$	10,000.00
Advertising/Legal Publications	\$	23,000.00
Audit/Accounting	\$	22,000.00
ADP	\$	2,500.00
	<hr/>	
	\$	684,321.00

RESOLUTION 24-04-3

A Resolution of the Lakewood Development Corporation Authorizing Acquisition of a Vehicle for the LDC

WHEREAS, the Township of Lakewood was awarded designation as an Urban Enterprise community effective November 1, 1994, meeting the qualifying criteria as an urban- depressed city with unemployment rates exceeding the State's averages; and

WHEREAS, the Lakewood Development Corporation has a necessity to purchase a vehicle for the purpose of supporting LDC Business Development activities; and

WHEREAS, the amount requested for the project is not to exceed **FORTY THOUSAND DOLLARS (\$40,000.00)**; and

WHEREAS, pursuant to N.J.S. 52:27H-88(c) in order to fund this project from funds deposited in the Enterprise Zone Assistance funds, the governing body must adopt a resolution approving and authorizing the use of Zone Assistance Funds; and

WHEREAS, this project will be titled 2024-3 SGF UEZ Business Development Vehicle.

NOW, THEREFORE, BE IT RESOLVED, by the Board of Trustees of the Lakewood Development Corporation does hereby authorize the acquisition of a vehicle in an amount not to exceed \$40,000.00 utilizing funds deposited in the Enterprise Zone Assistance fund.

I HEREBY CERTIFY that the above is a true copy of a Resolution duly adopted by the Board of Trustees of the Lakewood Development Corporation Lakewood, County of Ocean, at its meeting held on the 2nd day of April 2024.

Rabbi Moshe Zev Weisberg, Secretary/Treasurer
David Klein, Secretary Designee

Proposed Budget

Budget Category	Lakewood UEZ Funds	Municipal Funds	Total Budget: Lakewood UEZ and Municipal Funds	Other Funds* Describe Below	Federal Funds	Total Budget: All Funds
Municipal Services						
Salaries/Fringe	\$0	\$0	\$0	\$0	\$0	\$0
Equipment	\$0	\$0	\$0	\$0	\$0	\$0
Project						
Construction	\$0	\$0	\$0	\$0	\$0	\$0
Acquisition	\$40,000	\$0	\$40,000	\$0	\$0	\$40,000
Equipment	\$0	\$0	\$0	\$0	\$0	\$0
Professional Services	\$0	\$0	\$0	\$0	\$0	\$0
Administration	\$0	\$0	\$0	\$0	\$0	\$0
Loans	\$0	\$0	\$0	\$0	\$0	\$0
Grants	\$0	\$0	\$0	\$0	\$0	\$0
Marketing	\$0	\$0	\$0	\$0	\$0	\$0
Total	\$40,000	\$0	\$40,000	\$0	\$0	\$40,000
% of Total Project	100.0%	0.0%	100.0%	0.0%	0.0%	100.0%

LOU-008595 NJ 9-NORVAL, NB, 108595, PM201 4582 120240104 BLEND 3439 ULC CERT CERT CERT TRD RAMP BUMP CAMP BOOK EXPL ROTA 018910 1466/1876 1FMCU9GN1 RUA19844 NB GUI3

VEHICLE DESCRIPTION
ESCAPE AWD
 RU A19844

2024 ACTIVE AWD
 106.7" WHEELBASE
 1.5L ECOBOOST W/START-STOP
 8-SPD AUTO TRANSMISSION

EXTERIOR OXFORD WHITE
 INTERIOR EBONY UNIQUE CLOTH SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- ODOR HANDLES - BODY COLOR
- DUAL EXHAUST CHROME TIPS
- EASY FUELB CAPLESS FILLER
- HEADLAMP COURTESY DELAY
- HEADLAMPS - AUTO LED
- PRIVACY GLASS - REAR DOORS
- REAR WIPER WASH/SHOFRST
- REAR SPOILER
- TAILLAMPS-LED

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- DUAL ILLUM VGS VANITY MIRR
- DUAL ZONE AUTO CLIMATE CTL
- ILLUMINATED ENTRY SYSTEM
- MAP POCKETS-PASSENGER
- POWERPOINTS - 12V
- REAR SEAT CUPHOLDERS AND ARMREST
- ROTARY GEAR SHFT DIAL
- STEERING M/TLTY ELESCOPE, CHLSE & AUDIO CONTROLS
- UNIQUE CLOTH BUCKET SEATS
- USB A AND C

FUNCTIONAL

- BLS W/CRCS-TRAFFIC ALERT
- ELECTRIC PARKING BRAKE
- FORDPASS™ CONNECT
- INTELLIGENT ACCESS W/PUISH BUTTON START
- REFRESH5
- S/FI USXMB W/360 L-NA AK&H

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSCD
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- LATCH CHLD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™
- SECURLOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3Y/36,000 BUMPER / BUMPER
- 5Y/60,000 POWERTRAIN
- 5Y/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE (MSRP)

EQUIPMENT GROUP 200A

OPTIONAL EQUIPMENT/OTHER

225R17 102H A/S BSW2 TIRES NO CHARGE

COLD WEATHER PACKAGE NO CHARGE

HEATED STEERING WHEEL NO CHARGE

MIRROR-PWR/HTD GLASS NO CHARGE

REMOTE START SYSTEM NO CHARGE

HEATED FRONT ROW SEATS NO CHARGE

FLR LINERS FR-RR W/O CRPT MTS 160.00

SUPPLEMENTAL PTC HEATER NO CHARGE

17" SLEW SURF-PNTD ALUM WHEELS 998.00

TECH PACKAGE #1 NO CHARGE

EVASIVE STEERING ASSIST NO CHARGE

CONNECTED NAV (1-YR TRIAL) NO CHARGE

LANE CENTERING ASST NO CHARGE

REAR PARKING SENSORS NO CHARGE

INTELLIGENT ADP SPEED CONTROL NO CHARGE

13.2" TOUCHSCREEN NO CHARGE

FRONT LICENSE PLATE BRACKET NO CHARGE

DEALER INSTALLED OPTIONS

FE8 A8K6 50.00

PRICE INFORMATION (MSRP)

BASE PRICE \$31,665.00

TOTAL OPTIONS/OTHER 1,205.00

TOTAL VEHICLE & OPTION/OTHER 32,870.00

DESTINATION & DELIVERY 1,495.00

TOTAL MSRP \$34,365.00

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PM201 N RB 2X 425 008595 12 20 23

EPA DOT Fuel Economy and Environment Gasoline Vehicle

Fuel Economy

28 MPG combined city/hwy
26 MPG city
32 MPG highway

Small SUV's range from 14 to 123 MPG. The best vehicle rates 140 MPG. You Save **\$0** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,950

Fuel Economy & Greenhouse Gas Rating 6

fuelconomy.gov

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

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RESOLUTION 24-04-4

RESOLUTION OF THE LAKEWOOD DEVELOPMENT CORPORATION AWARDING SMALL BUSINESS TECHNOLOGY INCENTIVES

WHEREAS, The Township of Lakewood wishes to facilitate greater business development and job creation to start-up and certified businesses within the Lakewood Urban Enterprise Zone boundary; and

WHEREAS, on June 13, 2022, the Urban Enterprise Zone Authority approved the project 'Financial Assistance Programs VIII (FAP VIII)' for the purpose of providing Lakewood UEZ businesses with critical financial assistance in the form of loan and incentive programs; and

WHEREAS, one of the innovative incentive programs is the Small Business Technology Incentive that provides funds to businesses in need of updating and improving their technical capacity and capabilities; and

WHEREAS, a stated goal is to promote modernization of UEZ registered businesses by assisting them with the needed funds for equipment, software, and training; and

WHEREAS, the Lakewood Development Corporation's approval of the Small Business Technology Incentives are conditioned upon the recipient's certification and continued certification in the UEZ Program, tax compliance and compliance with UEZ Policy Circular 08-01; and

WHEREAS, if the business does not close on this incentive award within 60 days of a written Notice of Closing sent to them via electronic mail by LDC staff, the LDC reserves the right to rescind this award; and

WHEREAS, the business must provide proof of purchase as verification of qualified expense for incentive within 30 days of closing; and

NOW THEREFORE, BE IT RESOLVED, by the Lakewood Development Corporation of the township of Lakewood in the County of Ocean and the Board of Trustees does hereby authorize and direct the issuance of the following incentives, for said purposes not to exceed amount of \$5,000 each to the following UEZ Businesses:

**MY SME SOLUTIONS – 433 ROSE COURT
DANDICRAFT LLC – 111 CLIFTON AVENUE #14
VIDEO4YOURBIZ LLC – 410 MONMOUTH AVE. SUITE 201-A**

Funded by funds deposited in the Enterprise Zone Assistances Funds under project **UEZ 2022-08014-0705 - Financial Assistance Program (FAP) VIII.**

BE IT FURTHER RESOLVED that the Executive Director be and is hereby directed and authorized to execute any and all documentation relating to the facilitating and furthering the purposes of project UEZ 2022-08014-0705 - Financial Assistance Program (FAP) VIII.

I HEREBY CERTIFY, that the above is a true copy of a Resolution duly adopted by the Board of Trustees of the Lakewood Development Corporation at its meeting held on the 2nd day of April 2024.

Rabbi Moshe Zev Weisberg, Secretary/Treasurer
David Klein, Secretary Designee

RESOLUTION 24-04-5

RESOLUTION OF THE LAKEWOOD DEVELOPMENT CORPORATION AWARDED PROJECT GRANT FUNDS TO LAKEWOOD STUDY SQUARE

WHEREAS, The Township of Lakewood wishes to facilitate greater business development and job creation to start-up and certified businesses within the Lakewood Urban Enterprise Zone boundary; and

WHEREAS, on April 4, 2023, Hannah Stefansky presented a project concept to the LDC called the 'Lakewood Study Square' detailing a Senior jobs training and placement program and the LDC Board of Trustees requested modifications to the proposal be made and resubmitted to the board; and

WHEREAS, on January 8th, 2024, the LDC received an updated proposal from Hannah Stefansky and Lakewood Study Square detailing a project to renovate a house of worship located at 313 3rd Street adjacent to Town Square which has fallen into disuse and disrepair. Lakewood Study Square assembled philanthropic fundraising to purchase the building and put it to use as a hub for senior activities and services providing job and skills training to equip seniors with the necessary skills to re-enter the work force; and

WHEREAS, the LDC executive board has reviewed the updated proposal requesting funds for various interior improvements and has found the request to be meritorious and now wishes to award grant funds toward this project in amount not to exceed **TWO HUNDRED AND FIFTY THOUSAND DOLLARS (\$250,000)**; and

WHEREAS, the Lakewood Development Corporation's approval of this grant is conditioned upon the recipient's certification and continued certification in the UEZ Program, tax compliance and compliance; and

WHEREAS, a new project will be created titled **2024-4 SGF UEZ Lakewood Study Square** and there are sufficient funds available to fund this project; and

WHEREAS, pursuant to N.J.S. 52:27H-88(c) in order to fund this project from funds deposited in the Enterprise Zone Assistance funds, the governing body must adopt a resolution approving and authorizing the use of Zone Assistance Funds; and

NOW THEREFORE, BE IT RESOLVED, by the Lakewood Development Corporation of the township of Lakewood in the County of Ocean and the Board of Trustees does hereby authorize and direct the award of grant funds, for said purposes not to exceed an amount of \$250,000 to:

**LAKEWOOD STUDY SQUARE
313 3rd STREET
LAKEWOOD NJ 08701**

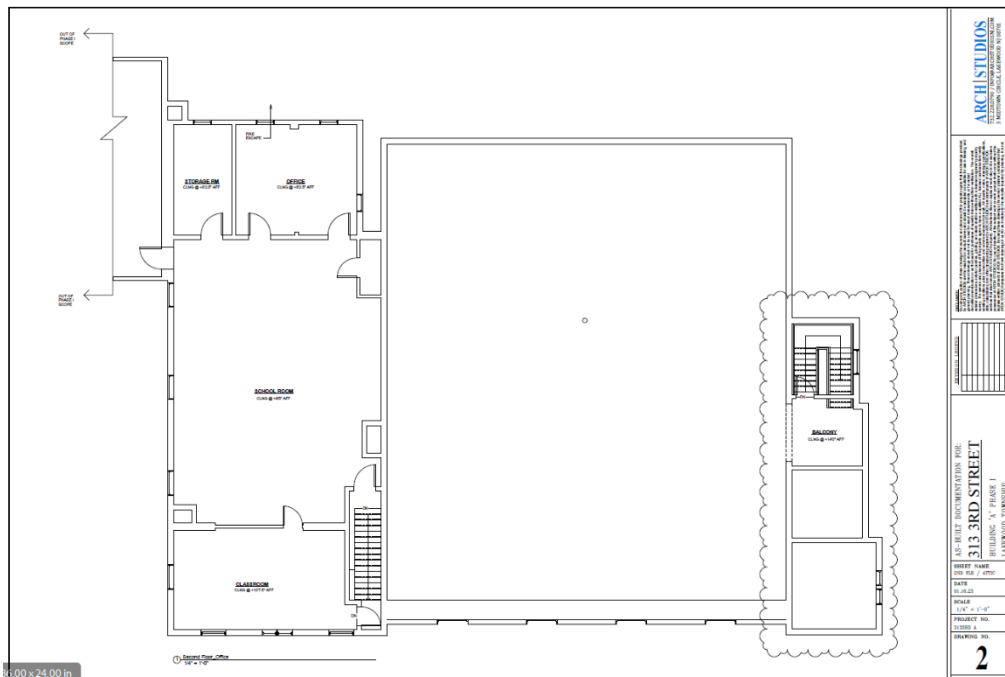
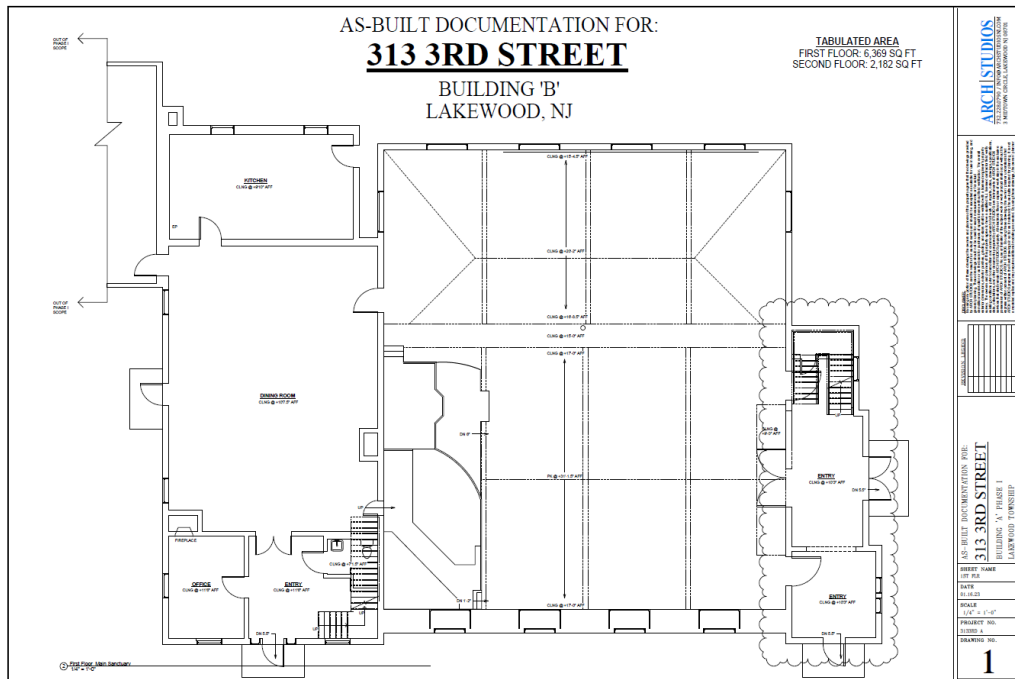
BE IT FURTHER RESOLVED that the Executive Director be and is hereby directed and authorized to execute any and all documentation relating to the facilitating and furthering the purposes of project 2024-4 SGF UEZ Lakewood Study Square.

I HEREBY CERTIFY, that the above is a true copy of a Resolution duly adopted by the Board of Trustees of the Lakewood Development Corporation at its meeting held on the 2nd day of April 2024.

Rabbi Moshe Zev Weisberg, Secretary/Treasurer
David Klein, Secretary Designee

APPENDIX 1

Budget Category	UEZ Assistance	Anticipated UEZ Assistance	Municipal Funds	Other Funds	Total Budget
Program -					
Paint		10,200			10,200
Wallpaper		24,300			24,300
Renovating main sanctuary		47,500			47,500
Sheetrock		28,000			28,000
Insulation		9,332			9,332
Windows		51,301			51,301
Electric		40,750			40,750
Doors and Trim		15,000			15,000
Contractor Fee		15,000			15,000
Furniture		8,617			8,617
Minor Category Sub-Total					
Major Category Sub-Total					
TOTAL		250,000			250,000



RESOLUTION 24-04-6

A Resolution of the Lakewood Development Corporation Authorizing Award of Contract.

WHEREAS, the Township of Lakewood continues to experience relatively high levels of vehicular congestion that impedes Lakewood residents ability to patron businesses in the Lakewood UEZ zone; and

WHEREAS, the Township of Lakewood desires to encourage businesses located in the UEZ area to participate in the Lakewood Urban Enterprise Zone program; and

WHEREAS, as a means of accomplishing the aforementioned goal, the Lakewood Development Corporation has embarked upon a new project called the **Lakewood UEZ Success Project** with details delineated in a Request for Proposal (RFP) posted on the Lakewood Township website and notifying the public via public notice published in the Asbury Park Press on December 24th, 2023 with a deadline to receive proposals by Monday January 22, 2024 at or before 10:00am; and

WHEREAS, **VIDEO4YOURBIZ LLC** responded to the RFP prior to the deadline and was found to be responsive to the requirements and best suited for the award; and

WHEREAS, **VIDEO4YOURBIZ LLC** is awarded a contract to produce 1 Flagship Video and 8 Showcase Videos for a compensation not to exceed **FIFTY THOUSAND DOLLARS (\$50,000)**, funded from monies deposited in Lakewood's Zone Assistance Fund; and

WHEREAS, adequate funding for this contract is provided through Lakewood's Zone Assistance Fund project titled **UEZ 2022-08014-1761 LKWD UEZ Success Project**; and

NOW, THEREFORE, BE IT RESOLVED, by the Board of Trustees of the Lakewood Development Corporation does hereby authorize and direct the Executive Director to enter LDC into a Consulting Services Agreement with **VIDEO4YOURBIZ LLC** for said purpose for an amount not to exceed \$50,000.

I HEREBY CERTIFY, that the above is a true copy of a Resolution duly adopted by the Board of Trustees of the Lakewood Development Corporation at its meeting held on the 2nd day of April 2024.

Rabbi Moshe Zev Weisberg, Secretary/Treasurer
David Klein, Secretary Designee

RESOLUTION 24-04-7

RESOLUTION OF THE LAKEWOOD DEVELOPMENT CORPORATION APPROVING EXPENDITURE OF FUNDS FOR COMMERCIAL APPRAISAL

WHEREAS, the Lakewood Development Corporation (LDC) was incorporated under the Laws of the State of New Jersey as a non-profit corporation on October 2, 1997, pursuant to N.J.S.A. 52:27H-6 et. seq. and Lakewood Township Ordinance 97-31; and,

WHEREAS, the LDC is seeking to retain a commercial appraisal in order to evaluate the value of property currently leased to Blinds To Go, a commercial entity with property located at 1800 Cedar Bridge Avenue, Lakewood, NJ 08701; and,

WHEREAS, the LDC is seeking to retain the services of a certified commercial appraiser to perform a commercial appraisal of Blinds To Go; and

WHEREAS, the LDC is seeking authorization of an amount not to exceed \$7,000.00 for the commercial appraisal: and

WHEREAS, adequate funding for these appraisals is provided through the UEZ SGF 2024-1 Zone Administration budget 2024; and

NOW, THEREFORE, BE IT RESOLVED, the LDC is hereby authorized to retain the services of a certified commercial real estate appraiser in an amount not to exceed \$7,000.00.

BE IT FURTHER RESOLVED, that all Corporation officials including, but not limited to the Chairman, the Executive Director, and the Corporation staff, are hereby authorized and directed to take such ministerial actions as are necessary to effectuate the provisions of this resolution.

I HEREBY CERTIFY, that the above resolution is a true copy of a Resolution duly adopted by the Board of Trustees of the Lakewood Development Corporation at its meeting held on the 2nd day of April, 2024.

Rabbi Moshe Zev Weisberg, Secretary/Treasurer
David Klein, Secretary Designee

RESOLUTION 24-04-8

RESOLUTION OF THE LAKEWOOD DEVELOPMENT CORPORATION AWARDING A CONTRACT FOR PROFESSIONAL SERVICES

WHEREAS, the Township of Lakewood was designated as an Urban Enterprise Zone by the New Jersey Urban Enterprise Zone Authority (UEZA) pursuant to N.J.S.A. 52:27H-60, et seq., on November 1, 1994; and

WHEREAS, the Lakewood Development Corporation (LDC) was incorporated under the Laws of the State of New Jersey as a non-profit corporation on October 2, 1997, for the purposes specified in its enabling Ordinance and Certificate of Incorporation; and

WHEREAS, the UEZA has initiated a Zone Boundaries Modification process and is requesting each UEZ municipality to perform a full-scale assessment of what it deems to be its qualified zone areas; and

WHEREAS, the LDC desires to employ the services of an able and qualified Civil Engineer to assist in this process; and

WHEREAS, pursuant to Section 2-18(b)(vi) of the Revised General Ordinances of the Township of Lakewood, 1971, as amended (LDC Ordinance), the LDC is empowered to make contracts and guarantees in order to facilitate and encourage economic development and other applicable enhancements of the Lakewood Township Urban Enterprise Zone (LTUEZ); and

WHEREAS, in accordance with NJSA 19:44-20.4et seq., which provides for the procedure for soliciting proposals through a “fair and open process”, which process the Lakewood Development Corporation adopted on January 5, 2006, and which if a proposed contract is less than \$17,500.00, LDC need not solicit a request for proposal; and

WHEREAS, in June of 2022 the LDC contracted **Remington & Vernick Engineering (RVE)** for their services and expertise with regard to modifying Lakewood UEZ’s zone boundaries as their firm assisted in the prior zone boundary modification in 2009 and the current one of 2023-2024; and

WHEREAS, the need has arisen for LDC to hire RVE for additional services related to the current Lakewood UEZ Zone Boundaries modification process; and

WHEREAS, Remington & Vernick Engineering has requested an **amount not to exceed \$9,950** for their services as described in the proposal; and

WHEREAS, adequate funding for this contract is provided through the UEZ 2024-1 UEZ Administration and Project Management project; and

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees of the Lakewood Development Corporation hereby awards a contract to **Remington & Vernick Engineering** for the purpose of assisting in the Lakewood UEZ zone boundaries modification process for a fee not to exceed \$9,950 for services provided and the availability of UEZ Funds and that the Executive Director is hereby authorized to execute and enter into an agreement with aforementioned appointee.

I HEREBY CERTIFY, that the above resolution is a true copy of a Resolution duly adopted by the Board of Trustees of the Lakewood Development Corporation at its meeting held on the 2nd day of April, 2024.

Rabbi Moshe Zev Weisberg, Secretary/Treasurer
David Klein, Secretary Designee