

LAKWOOD MUNICIPAL ALLIANCE

It doesn't get more local than this!



WHO IS THE MUNICIPAL ALLIANCE?

Municipal Alliances throughout the state are comprised of dedicated and concerned citizens, policy-makers and stakeholders who want to prevent alcohol abuse and drug abuse in their communities. The Lakewood Municipal Alliance is working to deliver evidence-based prevention programs that have a proven track record of success throughout New Jersey.

The Lakewood MAC directs their efforts toward addressing Underage Drinking.

Interested in having a substance abuse program at your club, group or school? Contact Victoria Machtinger, Lakewood MAC Coordinator at (732) 341-9700 ex: 7508

GET TO KNOW GCADA

The Governor's Council on Alcoholism and Drug Abuse administers the State's \$10 million Alliance to Prevent Alcoholism and Drug Abuse Program which is the largest network of community-based anti-drug coalitions in the nation with thousands of stakeholders serving on nearly 400 Alliances encompassing more than 530 municipalities throughout New Jersey. Municipal Alliances are established by municipal ordinance and engage residents, local government and law enforcement officials, schools, nonprofit organizations, the faith community, parents, youth and other allies in efforts to prevent alcoholism and drug abuse in communities throughout New Jersey. The Council receives funding to administer the program from the Drug Education Demand Reduction Fund (DEDR) established to collect fines from individuals who are assessed such when convicted of a drug offense. County and Municipal Alliance award recipients are required to match the Council grants with a cash-match of 25% of the award and 75% in-kind-services. This matching requirement is unique in the country and has the effect of doubling the impact of the Council grants to total nearly \$20 million per year in programs and activities.



COME JOIN US AT A MEETING!

The Lakewood Municipal Alliance meets five times during the year on the third Wednesday of the month at 8:30 A.M. Virtually! Please contact the Victoria Machtinger at vmachtinger@ochd.org for information! The meetings are open to the public.

Upcoming LMAC Meeting Calendar 2022

			February 15th	May 17th	August 16th	November 15th
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Winter 2023

Lakewood Municipal Alliance Committee (MAC)

Raymond Coles

Moshe Raitzik,
Chairman

Mike McNeil

Oscar Orellana

Rabbi Peretz
Boruch Eichler

The MAC welcomes your input and participation as we work together to make Lakewood Township a great place to live, work and enjoy.



WHAT'S HAPPENING? **THE PARADES!**

**FOR MORE
INFORMATION, CONTACT
VICTORIA MACHTINGER**
AT
732-341-9700 x7508

**VMACHTINGER@OCHD.
ORG**

Footprints for Life

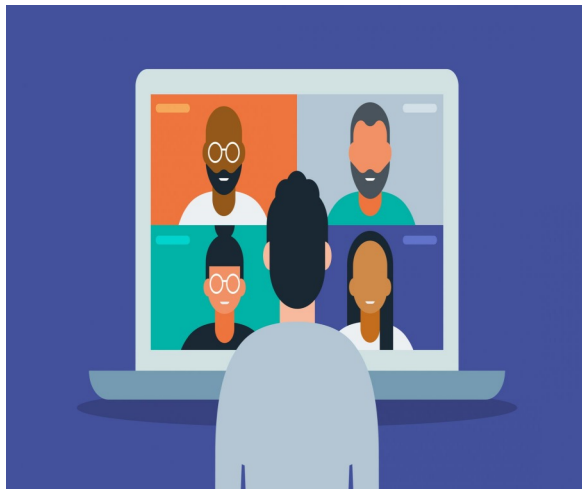
Footprints for Life™ is a research-based primary prevention program that builds assets and teaches important life skills to students in grades two and three. Through the use of puppets and stories that feature “real life” situations experienced by a children’s soccer team.

The program offers many opportunities for students to practice the new skills they have learned in a fun and non-threatening way.

The goal of Footprints for Life is to help young children build a strong foundation of life skills rooted in key social competencies. The social competencies that Footprints addresses are planning and decision-making practice, interpersonal skills, cultural competence, peer pressure, and peaceful conflict resolution — assets identified as promoting positive attitudes and behaviors.



WHAT'S GOING ON!



Virtual Programming

The Lakewood Municipal Alliance has strongly urged schools and community centers to conduct virtual programming for those citizens interested!

With the ability to conduct virtual programming, the citizens of Lakewood Township will be able to participate and communicate with not just the Municipal Alliance Coordinator, but Ocean County Health Department Health Educators and Alcohol and Drug Specialists.

To request a program, or questions, please contact the Municipal Alliance Coordinator as vmachtinger@ochd.org

UPCOMING EVENTS

Sticker Shock

Under the supervision of law enforcement and adult representatives, youth will apply brightly colored, information stickers onto alcoholic beverages packaging at participating liquor retail outlets. Youth will also be placing brightly colored stickers on participating pizzerias. The stickers will reiterate the legal ramifications of purchasing alcohol for minors. The retail merchants will display the stickers prominently in their business. Recognition for retailers who participate.

Know-It-All Campaign

The Municipal Alliance will deliver PSAs and other information during the times of PURIM and strongly advised times throughout the year to keep citizens aware of the dangers of drinking, drugging and buying illegal products for underage youth.

Parents Who Host Lose the Most is a campaign brought on to keep adults and others aware of what could happen if alcohol is purchased or parties thrown for those underage.